



## PRESS RELEASE

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### **Atlanta Braves Sign Comcast Business to Build a New Enterprise Network Connecting SunTrust Park with Minor League Sites in Georgia and Virginia**

*New Braves Ballpark Equipped with Comcast Business 100 Gbps Ethernet Service to Support Team Operations and Deliver the Most Advanced Fan Experience in a Mixed-Use Development*

**Atlanta, GA – August 1, 2016** – [Comcast Business](#) today announced it is building a new multi-site enterprise network for the Atlanta Braves that will connect the Braves' front offices at SunTrust Park with minor league team operations in Georgia and Virginia.

"More than ever, we needed a communications infrastructure across multiple sites that would give us fast, reliable communications and more than enough capacity to accommodate a host of emerging technology applications," said Atlanta Braves President of Development Mike Plant. "This is exactly the sort of technology investment that can ultimately translate into a competitive advantage for us on the field, and a great experience for fans."

The agreement calls for Comcast Business to provide two 100 Gigabit-per-second (Gbps) Ethernet lines into the Braves' new ballpark, which is slated for completion in 2017. This Ethernet Network Service solution will connect the Braves' new front offices at SunTrust Park to the club's minor league teams in Rome and Gwinnett County, Georgia and in Danville, Virginia, as well as a sales location at CNN Center in downtown Atlanta. Comcast Business will also support phone services at the Braves' SunTrust Park offices.

High-performance [Ethernet Private Line](#) service will enable the Braves to share business-critical data over a dedicated, private circuit infrastructure. This five-site [Ethernet Network Service](#) solution will support speeds between 20 Mbps and 200 Mbps to facilitate communications between the front office and the minor league teams.

When completed, the network operated by Comcast Business will be one of the largest stadium and mixed-use development installations in the country with exceptional capacity driven by the two [100 Gbps Ethernet](#) lines, and will support more than 700 Wi-Fi access points throughout the mixed-use complex.

"The speed and capacity of Comcast's fiber network not only supports the growing sophistication of the Braves organization, but also establishes SunTrust Park as the most technologically advanced stadium in the country," said Comcast Regional SVP Doug Guthrie.

In March 2015, the Braves and Comcast [announced](#) a multi-year technology and real estate partnership that will deliver multi-terabit network capabilities to SunTrust Park and the

surrounding community, making it the most technologically advanced mixed-use development in the U.S.

Comcast will provide video, voice and high-speed Internet connectivity throughout the 60-acre project, which includes the new ballpark, retail shops, restaurants, an office tower, hotel, an entertainment venue and residential units. The development's all-fiber network will be capable of delivering multi-gigabit speeds throughout the complex on game days and every day in between. Comcast will also become the Braves' signature tenant in a multi-story office building within the development that will house more than 1,000 Comcast Employees.

**About Comcast Corporation:**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

**About Comcast Cable:**

Comcast Cable is one of the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

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